

Booster Club Minutes 11/12/13

- Meeting called to order (not a quorum tonight)
- Tammy has resigned from secretary position. Will put out to parents, looking for a new one.
- Will need to approve last minutes at next meeting.

-Financial report:

- all bank signatures are now done
 - remember to collect all receipts and turn in at end of fiscal year
 - we have moved up to next tax level
- Reseller's permit has been ordered, waiting for its arrival.

New Business:

- Kim held last meeting to brainstorm fundraising ideas
- there will now be 8 meetings a year
- Upcoming fundraiser is a recycling event on Dec 7th, they bring the trucks and men, we do the marketing
- marketing for this event is a 3-week window prior to event, holidays seems to be a good time
- 2 to 3 booster club reps need to be there
- lots of kids should be there to help ask for donations and be the face of the fundraiser
- small fliers are ready for distribution
- What is the mailing cost of fliers?**
- Can we use an email tree for this? Sent out by the parent reps?**
- need to get elementary and middle schools involved with fliers or posters. **Who approves this?**
- discussion of signage for event, size and placement
- What is the deadline for KR newsletter?**
- Need to put info in the daily bulletin a few days before the event
- Need to work on link from school website to booster club website, and need date of event put into district calendar and district website.

-Posters in school will be approved with Eric Anderson, to be put up around cafeteria during parent conferences (send all info to AI as well)

-need info put out to social media, team facebook pages. **Twitter?** Work with Todd on this

-posting info at local businesses is needed by volunteers (photography rep volunteered to do fairwood area)

-can we get kids to run fliers around neighborhoods?

-still checking on parking lot restrictions

-need to contact PTA organizations to get it on their websites

-AI will check on using parent emails to advertise this and solicit donations

-Day of Event:

-need a sign-in for event and cash handoff policy

-need signage, team spirit signs, donation jars

-need pre-printed receipts with fill-in amounts (AI will make, Cameron will copy)

-Cameron checking on card reader function and access so we can take cards

-need volunteers for the day

-Other events discussed:

-battle of the bands in springtime

-Thunderbirds night-agreed that printing receipt would prove which team brought in the ticket purchase. Targeting this for January.

-still have other large group of ideas

-will be reaching out to other successful boosters for ideas

-Subcommittees needed:

1. funding committee-to determine how money is divided between clubs

2.secretary committee

3.committee in charge of recruiting more teams