

MINUTES

Kentridge High School Booster Club Minutes

Call to Order

September 3rd, 2013 at 7p

In Attendance

Cameron Thompson, Tammi Chick, Kim Kaiser, Lori Fleming, Al Waltner

Approval of Minutes

Not applicable at this meeting

Club Financial Report

Not reviewed at this meeting

New Business

- Refine Booster Message – Why KR Booster Club?
 - There was a great deal of discussion regarding the message we would like to communicate to clubs/teams and parents about what the Booster Club is and how it is a benefit to sports and activities at Kentridge. A refined, short message that encompasses our mission clearly and consistently.
 - Advantages – central banking, large fundraisers, deposits to ASB go to general account not club/team specific, ASB no longer raises the funds it once did, Booster Club could manage one large fundraising event to feed the ASB fund.
 - The goal of the Booster Club is to supplement ASB. With a financially healthy ASB, club/activities will not need to individually fundraise as much as they currently do.
- Spreading the Word
 - Once our message is clarified we need to distribute it using a variety of methods throughout the entire year
 - PTSA Newsletter, parent night, school newsletter, coaches and heads of clubs/activities
 - We will have a booth at the upcoming parent open house on September 11th.
- Additional Booster Club Meetings
 - It was decided that we would add 4 more meetings per year to work on additional tasks. The General Meetings would shift their focus from accounting and individual activity to planning and development of fundraising activities. Meetings are tentatively scheduled for late August, October, February and May.

Team Reports

- Not reviewed at this meeting

Announcements

No announcements

Next Meeting

September 9th, 2013 – KRHS Room #B-10 at 6p in B

Adjourn

Meeting adjourned at 8:25p